## Why Use an Insurance Broker?

Brokers utilise their insurance expertise to help customers find affordable and effective cover options. While using a comparison site might seem like the best way to get a good deal on your insurance, a broker will help you secure specialised solutions to meet your unique insurance needs.

## Here are the top advantages of having an insurance broker:



Enjoy bespoke service —Unlike a generic comparison site, your broker will ask you about your personal situation to ensure your insurance offerings are catered to your individual needs. What's more, they will be able to tell you whether you are already protected by your existing insurance policies to avoid cover overlaps or gaps.

Secure the best price —Your broker will leverage their specialised skills to find you affordable insurance options that still have have the best product features, such as important policy extensions and low premiums. Brokers also possess more flexibility in finalising a product price than comparison sites do.





Receive expert guidance —In addition to quality insurance offerings, your broker will offer you expert advice in purchasing products that meet your unique needs, valuable support in the event of a claim and a wide variety of risk management guidance.

Contact Ian Sharpe at Jelf (01793 714431) today to start discussing Your individual insurance needs.